



Agenda

Tuesday, August 7

5:00 - 7:00 p.m. Registration and Welcome Reception (cash bar and appetizers)
Dinner on Your Own

Wednesday, August 8

Please see "Speaker Information" handout for additional information about our presenters.

8:30 a.m. Registration Open

Executive Committee Meeting

9:00 a.m. Welcome

9:15 a.m. Governance, Advocacy, and Strategic Engagement for Local Boards
Presenter: Rochelle Daniels

What makes an effective board and Consortium of Elected Officials? Situational examples for the audience to solve that have been ripped right from the headlines. What would you do when faced with the dilemmas posed to these boards? This is a chance to examine how things can go sideways and what it takes to put a system back on course.

10:35 a.m. BREAK

10:45 a.m. Breakout Option 1: Dual Training Opportunities: The Minnesota PIPELINE Program
Presenters: Annie Welch, Dan Solomon, Kathleen Gordon and LaRhon Latimer

This session will provide comprehensive information about two employment-based training models that are gaining additional traction in Minnesota. Starting with an overview and some brief history, the presenters will get into the detail of what it takes to establish and grow a dual training program and a registered apprenticeship within an organization.

Breakout Option 2: Operations Committee Meeting

Monthly business meeting for MWCA Operations Committee- WDA Directors/staff. Agenda has been sent to committee members and will be provided.

12:00 p.m. LUNCH

12:30 p.m. Keynote: We Are All Criminals
Presenters: Emily Baxter and Richard McLemore

One in four people in the U.S. has a criminal record. Four in four have a criminal history. Through photography and stories, this session will offer an in-depth examination of our current criminal justice system and its disparate outcomes.

1:30 p.m.

BREAK

1:45 p.m.

Breakout Option 1: CareerForce 101

Presenters: Jeanna Fortney and Julie Toskey

The launch of CareerForce is coming October 2018! Are you ready? Through collaboration between the Minnesota Workforce Council Association (MWCA), the Governor's Workforce Development Board (GWDB), and the Department of Employment and Economic Development (DEED), Minnesota is currently undergoing a rebranding effort to create a unified workforce system under the umbrella of CareerForce. This effort is the result of in-depth research showing a lack of awareness, clarity and emotional connection to the services offered by the workforce system. With the launch of CareerForce, our overarching goal is to be a resource people WANT to access vs. one they HAVE to, and to demonstrate the innovative outcomes generated for all career seekers, companies, and Minnesota communities. This session will cover what CareerForce means for the workforce system, the latest CareerForce news, and CareerForce.com updates.

Breakout Option 2: Fair Chance Hiring Guide

Presenter: Jacquelyn Carpenter

The Twin Cities Rise Organization spent the past year and half building out a resource to continue to support employers with new hiring resources, specifically for people who have criminal history or past criminal records. Today Jacquelyn is sharing with us the details of that resource, the Minnesota Fair Chance Hiring Guide.

2:30 p.m.

BREAK

2:45 p.m.

CareerForce Culture Plan

Moderators: Deb Bahr-Helgen and Jeanna Fortney

CareerForce is more than a name change; it is a change in the way we do business. With implementation approaching, we want to ensure MWCA members are up to speed on next steps and allow you the opportunity for discussion and input.

3:30 p.m.

Governor's Workforce Development Board Updates

Presenter: Connie Ireland

The Governor's Workforce Development Board is the statewide board appointed by the governor. The GWDB's mission is to analyze and recommend workforce development policies to the governor and Legislature toward talent development, resource alignment and system effectiveness to ensure a globally competitive workforce for Minnesota. As a critical partner to MWCA, Connie Ireland will provide updates as to what the GWDB will be working on in the upcoming months.

4:00 p.m.

ADJOURN



It is the mission of the Minnesota Workforce Council Association to provide Minnesota with a skilled and competitive workforce through engaged and proactive local elected officials, workforce boards, and staff.

Wednesday Evening Activities

Please see "Evening Activities – Logistics" handout for more detailed information.

- 4:45 p.m.** [Duluth Experience Brewery Tour](#)
- 6:30 p.m.** **Social Hour at the [Boat Club Restaurant](#) (cash bar and appetizers)**
- 7:30 p.m.** **Dinner at the Boat Club Restaurant**

Thursday, August 9

- 9:00 a.m.** **Insights from Washington DC**
Presenter: Chris Andresen
- Chris Andresen is the lobbyist for the United States Workforce Association, a collaboration of statewide workforce organizations (MWCA's peer organizations across the US). Chris' presentation will cover recent administrative and congressional workforce development activity including the President's recently established National Council for the American Worker and action on Perkins-CTE Reauthorization.
- 10:00 a.m.** **BREAK**
- 10:15 a.m.** **Breakout Option 1: Customized Employment - What Is It? Is it for Me? (Thinking Differently about Hiring People with Disabilities)**
Presenter: Margie Webb
- Learn more about customized employment for people with disabilities. What is Customized Employment; the process; benefits to employers/business and real world examples.
- Breakout Option 2: Building Capacity in the Workforce System to Serve People with Disabilities**
Presenters: Jodi Yanda, Mark Jacobs, Betsy Harmon and Connie Ireland
- Minnesota's Vocational Rehabilitation Services program currently faces a crisis of 1900 people on their waiting list. We will discuss strategies to strengthen the capacity of the WFC system to serve people with disabilities that can't be served by VRS. There have been several projects over the years that have focused on building WFC capacity to serve persons with disabilities. What has been learned from those projects? How can those promising practices be brought to scale in the WFC system?
- 11:00 a.m.** **MWCA Business Meeting**
MWCA Chair Shirley Barnes
- Agenda coming soon!
- 11:50 a.m.** **2019 MWCA Promising Practices Awards**
- 12:00 p.m.** **ADOURN**



It is the mission of the Minnesota Workforce Council Association to provide Minnesota with a skilled and competitive workforce through engaged and proactive local elected officials, workforce boards, and staff.