



## TUESDAY, AUGUST 9

1:30 – 4:00 p.m. **Pre-Conference: An In-Depth Look at WIOA Rules**

Northern Lights I  
*Speaker: Rochelle Daniels*

4:00 – 5:00 p.m. **Metro Area Meeting**

Lobby

5:00 – 7:00 p.m. **Welcome Reception**

Eagle Harbor

## WEDNESDAY, AUGUST 10

8:00 a.m. **MWCA Executive Committee Breakfast**

Northern Lights I

9:00 a.m. **Welcome**

Northern Lights I  
*MWCA Chair Ron Antony; Duluth Mayor Emily Larson*

9:30 a.m. **WIOA Rules: What Local Elected Officials and Workforce Development Board Members Need to Know**

Northern Lights I  
*Rochelle Daniels*

11:30 a.m. **Break/Lunch Service**

11:45 a.m. **Working Lunch: LEO/Workforce Board Member Roundtable**

Northern Lights I

11:45 a.m. **Working Lunch: Operations Committee Meeting (WDA Directors and Staff)**

Eagle Harbor



**12:30 p.m.**

**Break**

**1:00 p.m.**

**Leveraging Generational Diversity and Inclusion: From an Employer's Perspective**

Northern Lights I

*Philomena Morrissey Satre*

This is the first time in US history that we have five generations working side-by-side in the workplace. With an age gap of nearly 50 years between the oldest and youngest employees in some organizations, there is a broad range of perspectives, needs and attitudes. Today's workplace is most definitely a multi-generational one and each generation has its own set of expectations, unique needs, values and working styles. You will learn more about The Traditionalist, Baby Boomer, Gen X and Millennial and the newest entrants to the workplace, Generation Z.

- Learn the workplace characteristics of each generation.
- Establish how to effectively communicate, work and manage generational differences to maximize performance and improve workplace effectiveness.
- Learn strategies to recruit, retain, and engage employees across all 5 generations.

**2:00 p.m.**

**DEED Leadership: Minnesota's Vision for Equity Through WIOA**

Northern Lights I

*Deputy Commissioner Jeremy Hanson Willis, Deputy Commissioner Karen Francois*

**3:00 p.m.**

**Annual Promising Practices Awards**

Northern Lights I

**3:15 p.m.**

**MWCA Information Sharing: Regional and/or Local Promising Practices**

Northern Lights I

**4:30 p.m.**

**Adjourn for the Day**

## **WEDNESDAY, AUGUST 10 - EVENING ACTIVITIES**

**5:00 p.m.**

**Small Business Tour: Lake Superior Brewing Company  
(2711 W. Superior St # 204)**

Directions provided in separate handout.

*Hosted by Don Hoag, Owner and retired MWCA Member*

**7:00 p.m.**

**Board Vista Fleet Cruise**

Directions provided in separate handout.

**7:30 - 10:00 pm. Social/Dinner: Vista Fleet Cruise**

Directions provided in separate handout.



## THURSDAY, AUGUST 11

- 9:00 a.m.**      **MWCA Business Meeting –**  
Northern Lights I  
*See separate handout for agenda.*
- 10:20 a.m.**      **Break**
- 10:30 a.m.**      **The Value of People in the Language of Business**  
Northern Lights I  
*Deon Clark*

Deon Clark will provide compelling insights on how to identify, leverage and synchronize existing resources and efforts to build sustainable talent development pipelines. The presentation will explore the following topics:

- Changing the narrative of diversity from “numbers” to “quality.”
- Understanding the root causes for lack of participation
- Establishing the business case to engage employers
- The Legacy I<sup>3</sup> Model for workforce development

**11:50 a.m.**      **Closing Remarks**

**12:00 p.m.**      **Adjourn**

**MARK YOUR CALENDAR!! MWCA Winter Meeting: Wednesday, December 14**