

MWCA SUMMER MEETING
AUGUST 8-10, 2017
INN ON LAKE SUPERIOR-DULUTH



in·clu·sion\in-'klü-zhən\

The act of including; a state of being included

TUESDAY EVENING

Eagle Harbor Room

5:00 – 7:00 p.m. Welcome Reception

WEDNESDAY MORNING

Unless otherwise noted, meetings will be held in the Northern Lights Ballroom.

8:15 a.m. MWCA Executive Committee Meeting.

Beverages provided. We invite you eat prior or bring your breakfast to the Northern Lights Ballroom to enjoy during the meeting.

9:00 a.m. Welcome & Introductions.

MWCA Chair Ron Antony
Duluth Mayor Emily Larson

9:30 a.m. Labor Market Information Overview with Luke Greiner.

Data will focus on the diversity of the state's population; employment engagement and employer retention.

BREAK.

10:30 a.m. Times Are a Changing: Diversity and Inclusion in Southwest Minnesota.

We know that the workforce of our future will continue to look very different than it does today. In this interactive presentation, panelists will discuss how the increasingly diverse population of southwest Minnesota has become an integral part of communities and businesses. The workforce of JBS in Worthington speaks more than 56 languages or dialects, and the company uses very creative methods to foster effective communication among workers. Through partnerships with the local WorkForce Center and Minnesota West Community & Technical College, training opportunities have provided avenues to career advancement and leadership positions. Individuals from Micronesia make up more than half the population of Milan, and have reinvigorated this small rural western Minnesota community. They have transformed Milan into a younger community and halted declining enrollment in the schools, where Micronesians now make up almost 10 percent of students. However, they are facing unique challenges as they take steps to further their integration. More than 60% of the participants in career pathway classes in southwest Minnesota are from communities of color, and they are already changing the face of the healthcare and manufacturing workforce in the region. Learn about how these changes are benefitting and challenging Greater Minnesota, and best practices for development of our future workforce.

Presenters: Wendy Augeson; Len Bakken; Shelly Casteneda; Mu Hser; Amy Khamphanh; Ron Skjong; Kou Thao; Marly Wagner.

LUNCH.



It is the mission of the Minnesota Workforce Council Association to provide Minnesota with a skilled and competitive workforce through engaged and proactive local elected officials, workforce boards, and staff.

WEDNESDAY AFTERNOON

Unless otherwise noted, meetings will be held in the Northern Lights Ballroom.

12:30 p.m. **Concurrent Sessions.**

Hampton Inn

Operations Committee Meeting (Directors and Staff)

Agenda in formation.

WDB Member/LEO Roundtable

Northern Lights Ballroom

Discussion with Kay Pollard, Governor's Workforce Development Board. What is the GWDB; highlight representatives from the local boards who serve on the GWDB; how individuals can get further involved; and discussion around how we continue to empower members and encourage alignment between MWCA and GWDB.

2:00 p.m. **Diversity, Inclusion and Retention Issues in the Minnesota Workforce.**

Presenter: Bill Blazar, Minnesota Chamber of Commerce

BREAK.

3:00 p.m. **Keynote Speaker: Nancy Lyons.**

"Think Strategically. Act Thoughtfully. Be a Good Human." Nancy will tailor her comments to the topics covered throughout the day and specifically address diversity and retention issues.

Nancy Lyons is a CEO, entrepreneur, and all around good human who speaks about the intersection of leadership, entrepreneurialism, technology, and people. Through her candid writing and speaking, she explores the many facets of life at work and champions human-centered approaches to business. Seeing work and the culture of work as the next economic frontier, she pushes the progressive boundaries of how we think about professional and personal lives.

Nancy has been locally and nationally recognized for her role as owner and CEO of Clockwork. She is co-author of "Interactive Project Management: Pixels, People, and Process" (New Riders, 2012) and author of the upcoming book, "How to Win at Business by Being Nice to Humans." <https://www.nancylyons.com>

ADJOURN.

WEDNESDAY EVENING

Evening Networking – Tour & Dinner.

4:15 p.m. Buses arrive at Inn on Lake Superior; depart at 4:30 for brewery tour.

6:30 p.m. Transportation from hotel to The Boat Club available.

6:45 p.m. Buses arrive at The Boat Club for dinner, with transportation back to hotel to follow.



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THURSDAY MORNING

Unless otherwise noted, meetings will be held in the Northern Lights Ballroom.

8:30 a.m. MWCA Business Meeting.

1. Call to Order
2. Business Items
 - a. Bylaw Review/Adoption
 - b. Executive Committee Elections
3. Standing Committees- Updates
 - a. Executive Committee
 - b. Operations Committee Update
 - c. Legislative Update
4. Announcements
5. Other?
6. Adjourn

9:15 a.m. Marketing/Branding Strategy Session.

In an effort to keep MWCA members apprised of this ongoing initiative, participants will have the opportunity to get up to speed on what has been done to date, share feedback and learn about the next phase of this work.

Presenters: Deb Bahr-Helgen; Laura Winge; Jackie Buck; Rosemary Ugboajah; Shari Ellis

BREAK.

10:30 a.m. Regional Updates.

MWCA representatives from each of the WIOA Regions will be asked to report briefly on one thing they are doing differently/collaboratively as a result of regional planning efforts.

11:00 a.m. DEED Update.

Deputy Commissioner Jeremy Hanson Willis, Rick Roy and May Thao-Schuck. Updates on the DEED's June WIOA Regional Meetings; Policy Initiatives; and Resources.

12:00 p.m. MWCA Promising Practices Recognitions/Awards.

ADJOURN.

Thank you for attending this year's annual conference! Your time and contributions are appreciated.

Please mark your calendar!

MWCA ANNUAL WINTER MEETING

Wednesday, December 13, 2017

Saint Paul

This meeting will be held in conjunction with the Governor's Workforce Development Board.



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