



# **WIOA & Workforce Development Areas**

Rationale for Designation  
&  
How to Proceed With Planning

# WIOA Rationale for WDA Designation

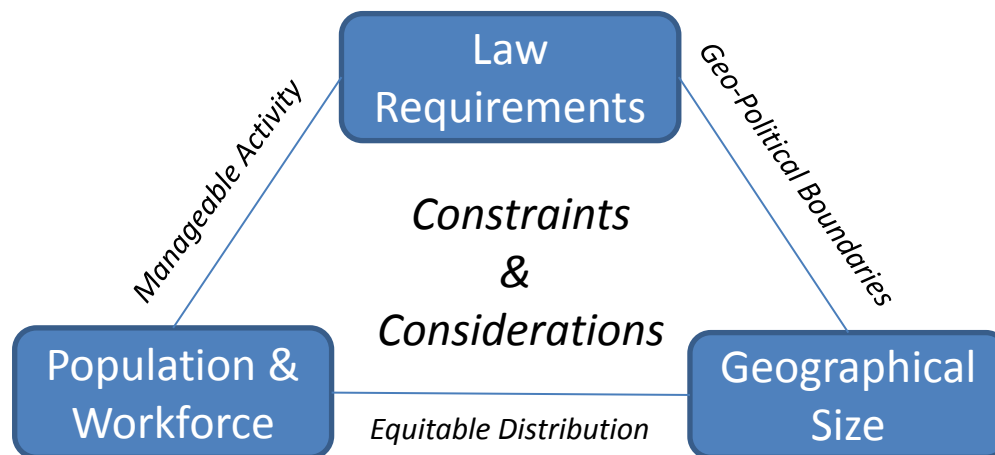
## Intent of WIOA – Section 2. Purpose

Strategic Coordination	Results for Job Seekers & Employers
Better alignment of related systems.	Increase access to workforce development services
Improve the structure and delivery of services.	Credentialed skills providing sustainable wages and workers.
Activities through a state wide system that produces results.	Prosperity of workers and employers - globally competitive.

## Requirements of WIOA – Workforce Development and Local Areas

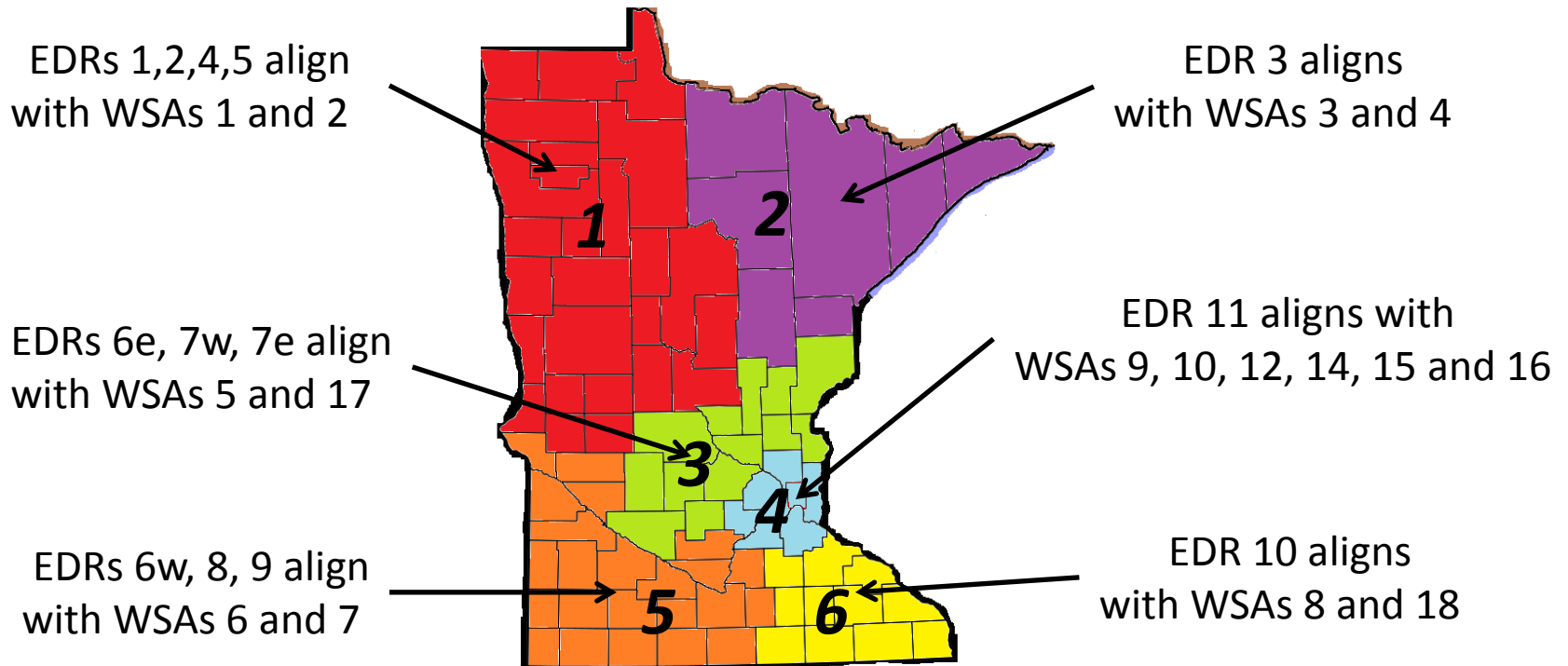
<b>Classifications</b> – sec. 106	1 local area per region; 2 or more local areas per region; multi-state region
<b>Characteristics</b> – sec. 106	Consistent with labor market and Economic Development Areas; have adequate resources available to carry out activities, including education/training providers
<b>Local Areas</b> – sec. 107	Local areas meeting performance and financial auditing standards shall be allowed to maintain their local designation.

## Rationale for WDA Designation - Commissioner's Approach -

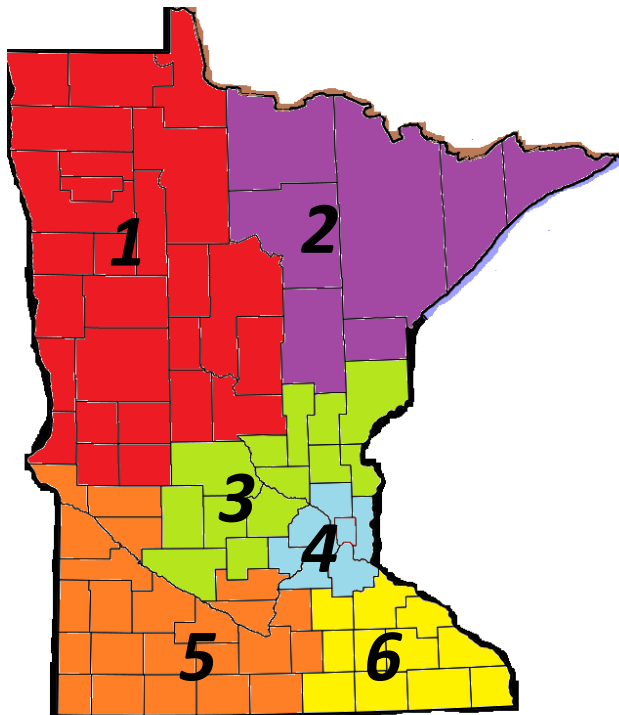


There is no “perfect approach”, but a balance between considering the law; population and workforce; and geographical size

# Rationale for WDA Designation



# Rationale for Workforce Development Regions



## Summary of Rationale for Workforce Development Areas

WIOA Intent	✓ Stronger Strategic Alignment across Systems and within Regions
WIOA Requirements	✓ All Regions are classified as option “2” ✓ At least 1 Met.SA per region ✓ Local Area designations maintained
Geo-Political Boundaries	✓ Regions contain “whole” EDRs and Local Areas
Working Relationships	✓ Supports existing and new working relationships

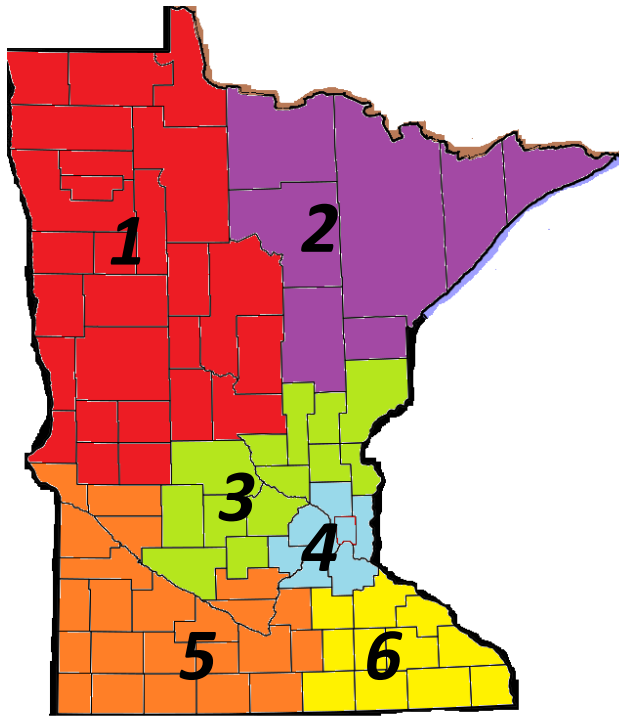
## **A Workforce Development Area .....**

(Based on WIOA Regional Planning Requirements)

1. Coordinates service strategies that support Workforce and Economic Development.
  2. Pursues sector initiatives for in-demand industry and occupations.
3. Seeks to reduce administrative costs through pooling of funds for administrative costs.
  4. Aligns transportation and other supportive services.
  5. Negotiates performance accountability measures for local areas.

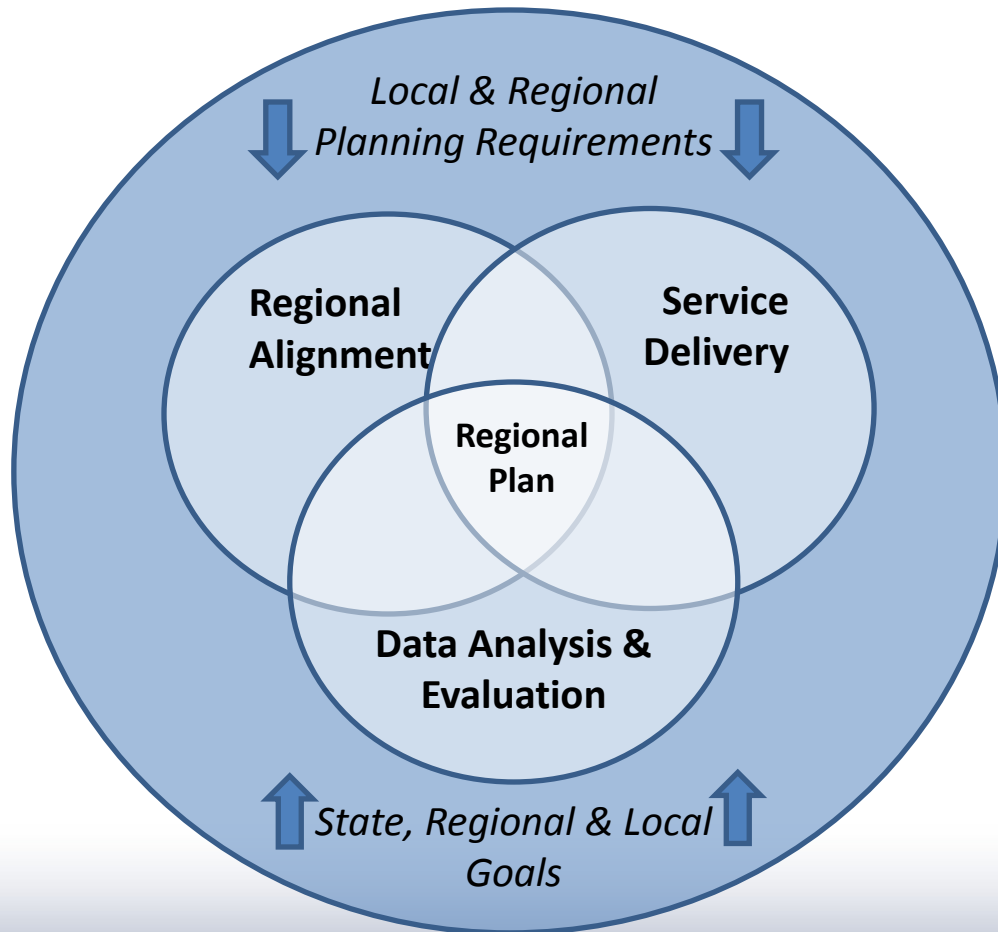
**CHAMPIONS A BROADER SYSTEMIC VIEW TO ALIGN AND MAXIMIZE SYSTEM RESOURCES AND OUTCOMES FOR JOB SEEKERS AND EMPLOYERS**

# Next Step - Regional Planning Sessions!



Planning Session Overview	
Conveners	DEED, GWDC, MWCA
Invitees	<ul style="list-style-type: none"><li>County Commissioners &amp; WIB members</li><li>ABE, MnSCU, K-12</li><li>EDRs, MIFs, other economic/community developers</li><li>DEED and Other partners/providers</li><li>Business &amp; Industry Leaders</li></ul>
Purpose	<ul style="list-style-type: none"><li>Assess readiness of partnerships to enhance system</li><li>Meet consulting requirement of WIOA</li></ul>
Agenda	<ol style="list-style-type: none"><li>Regions &amp; Rationale</li><li>Regional Planning Requirements</li><li>Key Questions to be Addressed</li><li>Provide overview of data sets (by county)</li><li>Small table Q&amp;A and feedback</li></ol>

# Process for Regional Planning



The Regional Plan will focus on inputs from WIOA and identified system issues at the state, regional and local levels within three broad categories:

- Regional Alignment
- Service Delivery
- Data Analysis & Evaluation

These requirements will be shaped by using state, regional and local goals to address the workforce and economic development needs of individual Workforce Development Areas.



# Process for Regional Planning

*What does it mean to be a region?*

## REGIONAL ALIGNMENT

- 1. How will the region align itself and the resources for managing the vision for preparing a skilled workforce to support regional economic growth and economic self-sufficiency?**
  - How will the region be organized with respect to oversight of the Regional Plan - including governance, input from system partners and costs for this oversight.
  - How will infrastructure costs be defined – both “system” and “WorkForce Centers” - and allocated equitably based on the State Board requirements.
  - How will required and optional partners be engaged in planning for regional alignment to enhance services and avoid duplication of services.
  - How will economic developers be engaged to enhance services.
  - How will state level policies be created/modified to support regional alignment.
  - Identify the intra-regional opportunities.

# Process for Regional Planning

*What does it mean to be a region?*

## STRATEGIES FOR DELIVERY OF SERVICES

### **2. How will the region add value to job seeker and employer services through new and expanded service delivery strategies?**

- How will “career services” and “training services” be provided at WorkForce Centers, through partnerships and online access.
- How will employers be engaged to shape the services that will address their needs, including work-based learning opportunities.
- How will youth, individuals with barriers to employment, veterans and other disparate impact populations be included in service design and activities.
- How will supportive service strategies be enhanced/expanded.
- How will WorkForce Centers be designated – “full fledge” and “affiliate”.

# Process for Regional Planning

*What does it mean to be a region?*

**USING DATA TO SUPPORT STRATEGY, PERFORMANCE  
AND CONTINUOUS IMPROVEMENT**

- 3. How will the region utilize data to support strategy development, set performance standards and continuous improvement benchmarks.**
  - How will labor market information to support planning and creating strategies for Career Pathway design and planning to achieve “sustainable wage” credentials that meet the needs of employers.
  - How will performance data be used to support continuous improvement of service and training providers.
  - How will local boards use data to measure their effectiveness locally and regionally.
  - How will technology be leveraged/deployed to impact performance and continuous improvement.
  - How will performance accountability measures be negotiated within the region.

# Proposed Logistics for WIOA Planning

## March

- GWDC “map” presentation to full board for preliminary review and feedback
- MWCA members present “map” to local boards for preliminary review and feedback
- Go8 and GWDC plan for regional meetings (Agenda, Logistics and Invitees)

## April-May

- Begin holding planning session in late April through May

## June-July

- Synthesis information from regional planning meetings and align with DOL guidance and requirements for regional and local planning

## August

- Review draft Regional Plan reports (at MWCA Annual Meeting?)

## September

- Reconvene Regional Planning Session attendees to review/approve draft Regional Plans
- Prepare for DOL guidance and requirements for the State Unified Plan for 2016-2020.
- Prepare for developing the draft for Local Plans for 2016-2017